

دار
مکن طورت

DAR TANTORA

THEHOUSE | HOTEL



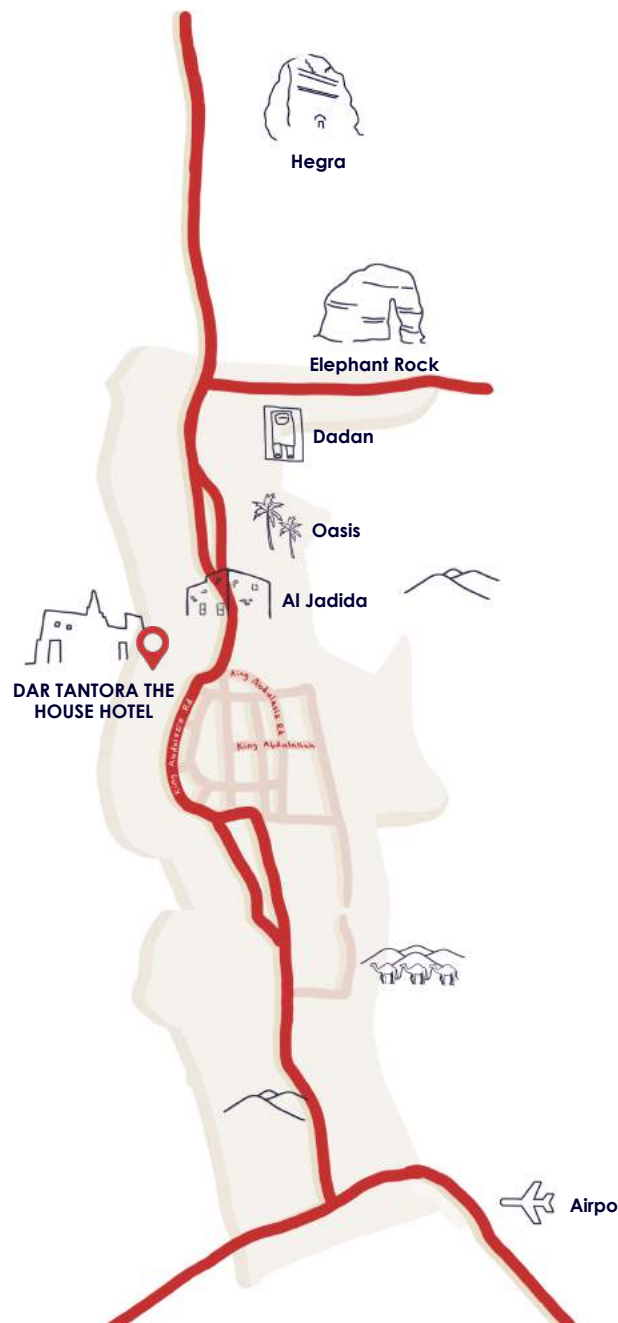
DAR TANTORA

THEHOUSE | HOTEL

AN EARTH-BUILT ECO COMMUNITY IN ALULA

In the historic Alula, Dar Tantora The House Hotel, offers an **eco-community** experience, blending seamlessly with the region's rich culture. It's an ideal retreat for design lovers and culture enthusiasts.

Our vision is to create a community-centric destination that connects guests with Alula's **vibrant history and culture**, through **authentic bespoke experiences** and a **welcoming atmosphere**.



LOCATION



34 km
(To AlUla International Airport)



Located on a crossroads of civilisations, AlUla is an **Oasis City** on the **incense-trading route**, inhabited for **thousands of years**.

With its labyrinth of tightly packed streets, hundreds of mudbrick buildings, and a colossal watchtower fort, AlUla's Old Town is one of Saudi Arabia's most **impressive heritage sites**.



PROPERTY FACILITIES



THE DOOR

30 DAR

(Mudbrick Houses/Rooms in Mudbrick Village)

Dar Al Luban (Cozy Dar)

10 units - 38 m²

Dar Al Bukhour (Superior Dar)

Lounge + tayara - 13 units - 41 m²

Dar Al Hareer (Deluxe Dar)

Lounge + tayara, terrace - 3 units - 60 m²

Dar Al Oud (Family Dar)

2 bedrooms, terrace - 4 units - 82 & 85 m²



THE FOOD

- **JOONTOS** Restaurant
- **MIRBAD** - In Room Dining
- **MAQHA** - Café



THE POOL

Heated & cooled infinity pool overlooking AIUla oasis



CIGAR OASIS

- Specialty Teas, Coffees and Local Sweets & Snacks
- Luxury Cigar Experience
- Comfort Food



COMMUNITY

- Dakakeen: Retail Activation
- Cultural Programming



SPA & WELLNESS

- Spa with Traditional Arabic Beauty Experiences
- Gym & Fitness Activities (Hiking, Yoga)

JOONTOS

FOR THE LOVE OF SHARING

The food-sharing concept, Joontos, features a menu crafted by the renowned **Michelin-starred Chef Jaime Puigdengolas**.

This menu draws inspiration from recipes found in old cookbooks, local family's secret recipes, and ingredients sourced from Oasis, all of which contribute to the infusion of a **modern twist** into traditional and authentic **Saudi dishes** from the region.



SPA

WELLNESS & FITNESS

RELAX & RESTORE

- The space to offer traditional Arabic rituals & treatments, such as mud treatments
- In room massages
- Henna workshops

FITNESS

- Outdoor Hiking trails in the Oasis, accompanied by the **Wellness Concierge**
- Gym, Stretch, Meditation and Yoga areas

RITUALS

ASFAR - BREADMAKING

Each morning from 7 am to 11 am, the breadmaking ritual will take place in the corridor adjacent to Joontos Restaurant.

SAUDI COFFEE RITUAL

All guests are offered a Saudi coffee on arrival as part of the welcome ceremony, and the coffee ritual is performed at regular intervals throughout the day, starting from 8 am.

BOKHOOR & OUD RITUAL

The Bokhoor & Oud ritual will be performed for each new arrival and during the Lighting the Lanterns ritual.

LIGHTING THE LANTERNS WITH THE DAR TANTORA FAMILY

Each evening before sunset, between Asr & Maghrib Prayer time, the team starts the Lighting the Lanterns ritual from Tanora Square, accompanied by the Bokhoor & Oud ritual.

STORYTELLING

Hakawati Storytelling evenings can be pre-booked by guests and their children

UBBU

United.
Building a Better
Universe

VALUES

- Efficient Operations
- Smart Waste Management
- Technology & AI
- Sustainable Energy & Infrastructure
- Female Empowerment



With UBBU, Kerten Hospitality aims to **positively impact local communities** with a strengthened stakeholder engagement, care for the **environment**, and **social advocacy**.

UBBU focuses on implementing and using **Renewable Energy** as well as making **operations efficient through IoT and AI**.

UBBU brings **tech and smart systems** to any project, as well as **empower women and their initiatives**.



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A BRAND BY

 KERTEN HOSPITALITY

Thank you!



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